

INNOVATION

From 24 April to 19 June 2020

1. Aim of the course

By the end of this course, participants will be able to innovate with suppliers.

Learning goals:

- Understand how purchasing can contribute to innovation.
- Make your company a preferred client to access valuable supplier innovation.
- Identify the unmet needs of the business.
- Find opportunities within the ecosystem.
- Involve suppliers in the innovation projects.
- Measure value creation.

Target group:

Commodity Managers, Purchasing Managers, Expert and R&D Buyers, Project Buyers.

2. Course Structure

The INNOVATION course contains **3 Chapters including 9 e-modules, a diversity of educational materials such as articles and videos and 3 virtual classes.**

For each Chapter, specific e-modules & other material must be completed before attending the related Virtual Class.

Please, see the programme below:

Chapters	e-modules		Virtual Classes	
	Number	Names	Dates	Duration
Overview & Design thinking for Purchasing	8	<ul style="list-style-type: none"> • Why are suppliers increasingly involved in Innovation? • Value & Innovation • The innovation sourcing process • Mapping business value drivers • Understanding pain points • Business ecosystem in innovation • Mapping a business ecosystem • Measuring innovation 	4 May 2020	90 min.
Innovation workshops	0	<ul style="list-style-type: none"> • Videos and reading (30 min.) 	25 May 2020	90 min.
Innovation roadmap	1	<ul style="list-style-type: none"> • Innovation Sourcing Ladders 	9 Jun 2020	90 min.