

WORKING IN AN ECOSYSTEM

28 June 2019

The business landscape is a continuously changing Ecosystem.

With the ongoing transformation of the business landscape, many industry boundaries have drifted, blurred and changed. New players emerge while other business activities are unbundled.

In this context, thinking in terms of industry and value chains can be misleading; the business landscape is best described as a continuously changing ecosystem where some relationships and collaboration need to be abandoned while others need to be strengthened, initiated or nourished.

This webinar will discuss:

- ✓ How to map ecosystems
- ✓ How to lead ecosystem collaborations

We will share many examples along the presentation.



JOIN US!



SPEAKER

Hervé Legenvre, PhD
EIPM Research Director



FORMAT

Duration of the presentation
is 40' followed by 20' Q&A.



REGISTRATION

Participation is free-of-charge but, as
the number of places is limited,
registration is compulsory. To
register, please visit www.eipm.org.



WHO SHOULD JOIN?

This webinar is designed for
professionals looking for ideas to
analyze, map and strategize across
Business Ecosystems.



SCHEDULE – 28/06/2019

Two sessions are planned on the same day, to allow participants from all over the world to join:

SESSION 1

10:00 Paris
13:30 Mumbai
16:00 Shanghai

SESSION 2

16:00 Paris
09:00 Mexico City
10:00 Washington DC
11:00 Buenos Aires / São Paulo

