



Enabling Business& Revenue Generation



Over the past 10 years, Purchasing has evolved into a function that impacts the total cost of ownership, sustainability and innovation. Today, as purchasing teams are more strategic to the business, new opportunities emerge for them to enhance the total business performance.

In this context, during the Round Table we will explore how Purchasing contributes to generate new business advantages and to nurture revenue making opportunities.

Our focus will be to identify different levers that can be activated to make this happen. We will also look at the conditions for success, including the development of a vibrant community of Buyers who see their roles evolving.

CPO: KEEP UP WITH CHANGES AND CONTRIBUTE TO THE BUSINESS COMPETITIVENESS!

04 July Day 1

The first day of the Round Table will be dedicated to analyse the opportunities which Purchasing can explore to be the driving force behind the generation of business and revenue. We'll focus on:

- Creating revenue opportunities
- Growing together with suppliers

05 July Day 2

On the second day, the focus will be on how to create a network of willing professionals sharing the same values and the same enthusiastic approach to Purchasing.

- Developing a vibrant people community in Purchasing



Agenda



WEDNESDAY - 3rd JULY

18.00	Departure from CDG Airport by shuttle to Reims (optional)
19.00	Arrival in Reims
20.00	Welcoming dinner

THURSDAY - 4th JULY

09.00	Opening presentation by Hervé Legenvre - EIPM How Purchasing Contributes to Generate Business and Revenue: Setting the Context
09.30	Presentation by Dominique Lebigot, CPO at LVMH Wines & Spirits Supplier Activation Plan at Moët Hennessy Purchasing
10.30	Networking break
11.00	Presentation by Emmanuelle Wallon, CPO
12.00	Defining the workshop for the afternoon session
12.30	Lunch
13.45	Opening of the afternoon session by Hervé Legenvre - EIPM Workshops
14.45	Workshops' feedback debrief
15.30	Departure for Epernay Visit of Moët & Chandon cellar & dinner at Epernay Return to the Hotel in Reims after the dinner

FRIDAY - 5th JULY

08.30	Creating an Unified Network at Moët Hennessy Purchasing
09.15	Presentation TBC
10.00	Presentation by Claudia Viohl, CPO at E.ON
10.45	Debriefing of the morning
11.00	Visit of the Veuve Clicquot crayères, followed by lunch
13.45	Short workshop
14.30	Debriefing of the workshop
15.00	Final presentation by Hervé Legenvre The Rise of Large Scale Open Source Collaboration
15.30	Departure for CDG Airport

Practical Information

03

- ARRIVAL AT CDG AIRPORT
- SHUTTLE TRANSFER TO REIMS
- WELCOMING DINNER

04

- ROUND TABLE DAY 1
- MOËT & CHANDON CELLAR VISIT
- DINNER AT CHANDON HOTEL

05

- ROUND TABLE DAY 2
- VEUVE CLICQUOT CRAYERES VISIT
- SEQUEL OF DAY 2
- CLOSING & SHUTTLE RETURN CDG

ABOUT THE ROUND TABLE

The EIPM CPO Round Table provides the opportunity to tackle the major challenges Purchasing is facing, as well as exchange best practices and benchmark in a private and selected environment.

This well-established forum brings together a limited number of leading executives and guest speakers during two days of intensive exchanges. The event includes short company cases, interactive workshops and high level debates.

FEES

Registration includes meals, visits, local ground transportation and documentation. Does not cover accommodation expenses.

Credit Card payments 1'500 € + VAT Bank Transfer payments 1'700 € + VAT

REGISTRATION

To register, please visit www.eipm.org or contact Ms Silmara Codeville at scodeville@eipm.org or +33 4 50 31 5686.

