

FOSTERING AN INNOVATION CULTURE IN PURCHASING: WHAT, WHY AND HOW

19 November 2018

The rapid pace of changes requires companies to innovate more and faster.

When it comes to innovation, culture is an essential ingredient of success, as it determines how things are executed and how results are achieved.

If purchasing teams around the world want to seize opportunities, they will need a mindset that embraces creativity, risks, failure and curiosity.

Main Discussions

- ✓ Why do we need an Innovation Culture in Purchasing?
- ✓ The 8 determinants of an Innovation Culture in Purchasing
- ✓ Assessing & developing your Innovation Culture in Purchasing
- ✓ Rethinking how we measure performance



JOIN US!



SPEAKER

Hervé Legenvre, PhD
EIPM Research Director



FORMAT

Duration of the presentation
is 60' followed by 30' Q&A.



REGISTRATION

Participation is free-of-charge but, as
the number of places is limited,
registration is compulsory. To
register, please visit www.eipm.org.



WHO SHOULD JOIN?

This webinar is designed for
professionals interested in the topic
and/or looking for inspiration and
guidance to introduce an Innovation
Culture in their companies.



SCHEDULE – 19/11/2018

Two sessions are planned on the same day, to allow participants from all over the world to join:

SESSION 1

10:00 Paris
14:30 Mumbai
17:00 Shanghai

SESSION 2

16:00 Paris
09:00 Mexico City
10:00 Washington DC
13:00 São Paulo

Fostering an Innovation Culture in Purchasing
What, Why & How

