

EIPM WEBINAR ORGANISING INNOVATION DAYS WITH SUPPLIERS

Thursday, 08 March 2018

As Purchasing teams increasingly support innovation, Innovation Days have gained popularity. At EIPM, we have gathered some lessons and best practices on how to organise such workshops.



POSITIONING

Innovation days should be seen as one step within a broader process. They vary in formats and structures depending on what companies endeavour to achieve within specific contexts.



THE PUSH PULL BOUNDARIES

Should the Innovation Day be based on a specific brief or should you invite Suppliers to come up with their own Innovation proposal? Should you focus on existing Suppliers or bring some new players into the game?



DIFFERENT FORMATS

We have identified three different generic formats: "Come and show", "Go and see" and "Let's do it". We will investigate the relevance of each of these formats.



PREPARING AND FOLLOWING UP

Preparation and follow up are essential for Innovation Days to be productive. We will share simple tools to help you design what you need.

A LIVE SESSION TO DELVE DEEPER



SPEAKER

Dr Hervé Legenvre, Value Creation Observatory Director at EIPM.



FORMAT

Duration of the presentation is 60' followed by 30' Q&A.



REGISTRATION

Participation is free-of-charge but, as the number of places is limited, registration is compulsory. To register, please visit www.eipm.org.



SCHEDULE

Two sessions are planned on the same day, to allow participants from all over the world to join:

SESSION 1

10:00 Paris
14:30 Mumbai
17:00 Shanghai

SESSION 2

16:00 Paris
09:00 Mexico City
10:00 Washington DC
12:00 São Paulo

